



PT. VICTORIA CARE INDONESIA



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VISION & MISSION

The company traces its humble roots back to its founder, Billy Hartono Salim, who took an opportunity in 2007 to start a small beauty product factory in the city of Semarang. With passion and tenacity, it grew into a major business operation. Since then PT. Victoria Care Indonesia has been recognized as one of the most promising cosmetics and toiletries manufacturing company in Indonesia, delivering well-known brands such as Herborist, Miranda, Secret Garden, and more.

VISION

To become the best Cosmetics and Toiletries Company in ASIA

MISSION

To create high quality Cosmetic and Toiletry Products that are beneficial to the community and easy to obtain based on our Corporate Values

OUR CULTURE

SMART

Take decision, action and run the company with the best approach

SPEED

Efficient working pace and decision making based on accurate information

SIMPLE

Simplify working procedures according to our Corporate Values

TAGLINE

INNOVATION FIRST

Always create New Innovations to strive to be the best

THE FOUNDER



Welcome. We are a manufacturing company with a vision to be the best Cosmetics and Toiletries company in Asia. Our journey began in 1988 when PT Karya Asri Perdana Mandiri was first established to trade and distribute cosmetics and perfumery.

Before, I was only working for several well-known companies as an accountant. Founding a company and becoming an entrepreneur was a challenge. But with the support and encouragement from friends, family, and partners at that time, I persevered.

Started small with only 5 coworkers, but with patience, persistence, and hard work, our company took off. As business grew rapidly, I realized the important of having facilities to manufacture our own products. Thus, in 2010 I took over PT Victoria Care Indonesia, a Cosmetics and Toiletries company which has been established since 2007 to support our growing business and has been thriving ever since. This strategic step has truly become a turning point in our business journey in the following years to date.

But VCI is not only here for success. We are also here to give back to the communities and society that help propel us forward. The most obvious example, the recent Coronavirus outbreak, which has a huge impact on people's lives everywhere in the world, including Indonesia. The loss of loved ones due to this pandemic and its impact on social life and people daily life habits in responding to the 'New Normal' life encourages us to continue to focus on community service.

One of our support to the communities in this critical situation is to partner with the government through CSR programs which are implemented especially in vulnerable cities by educating people how to adopt with a new normal lifestyle; to live a healthier lifestyle. We also develop, produce and distribute a range of affordable hygiene product – under the Brand of Herborist and Secret Clean, with convenient format. For only real, compassionate actions can heal our community and make a real difference in society.

We believe the company's values and resonating corporate culture are our most important forces moving forward. PT Victoria Care Indonesia will always be committed to innovating and striving to be at a forefront of the Cosmetics and Toiletries industry. Our focus on customers satisfaction provides positive market acceptance and impacts on a sustainable business.

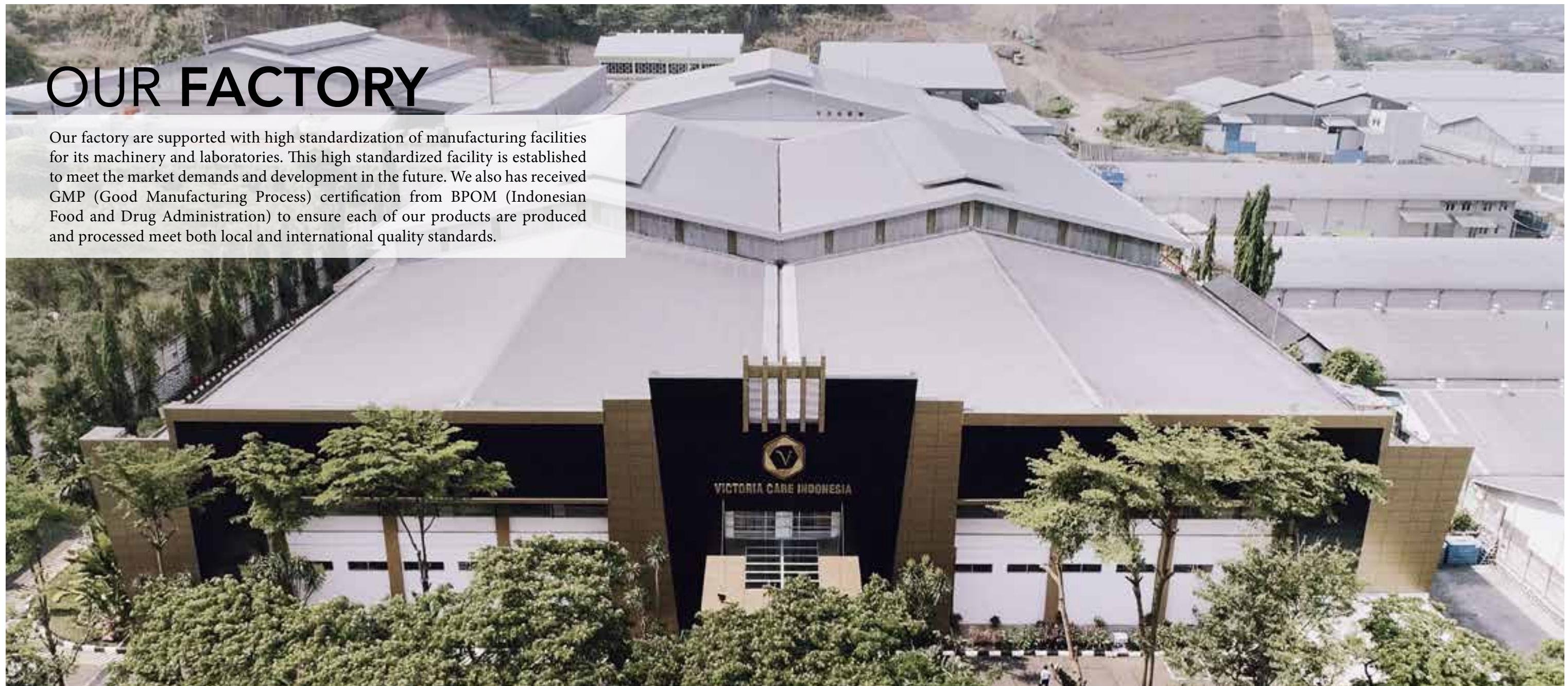
Finally, I would like to thank my friends, family, employees and business partners who have faithfully supported me to keep growing this company. I am also eternally grateful to God for His generous blessings and graces.

Thank you for your support to Victoria Care Indonesia.

BILLY HARTONO SALIM
CEO of Victoria Care Indonesia

OUR FACTORY

Our factory are supported with high standardization of manufacturing facilities for its machinery and laboratories. This high standardized facility is established to meet the market demands and development in the future. We also has received GMP (Good Manufacturing Process) certification from BPOM (Indonesian Food and Drug Administration) to ensure each of our products are produced and processed meet both local and international quality standards.



OUR BRANDS



For thousands of years, the pursuit of beauty has a special place within Indonesia's cultural heritage. As home to some of the world's most diverse botanical landscape, Indonesia is not only brimming with the abundance of herbs, fruits, and spices – we also thrived in the spirituality of how to balance the inner and outer beauty. This contributed to a wide range of traditional beauty treatment such as mandi lulur (exfoliating bath), cream bath (hair care regime), and so on.

Today, people are becoming more aware of the rejuvenating powers of these traditional treatments. For Victoria Care, it is an absolute privilege to discover these once guarded secrets and transform them into practical and effective products for everyday use. From simple to sophisticated, there's always something for someone.

Take Herborist for an example. Herborist is a celebration of Bali's breathtaking nature. The island's rich history features various unique beauty treatments. Herborist carefully renewed those recipes into various high quality personal care products, including but not limited to traditional body scrubs, massage oils, body butters, shampoos, soaps, and so on. Now anyone can experience Bali in their home with Herborist through the Aloe, Olive, Frangipani, and Coconut Series.

With the new normal of pandemic life, though, a mere traditional body treatment won't do much to alleviate boredom. It's time for Miranda Hair Care to spice up things a little bit. The Miranda Hair Color is a great experiment – maybe try each of its 19 stunning colors. Afterwards, give your hair the justice it deserves with Miranda Hair Vitamin and Serum. The traditional kukui nut and eclipta alba contained in the hair treatments are fortified with Moroccan Argan Oil, making the dream of silky-smooth hair possible at the comfort of anyone's home.

For those who want an all-natural beauty regimen, try the Secret Garden. Inspired by traditional healing philosophies, Secret Garden will guide you back to nature like an oasis in the desert. Its series of Oryza, Frangipani, and Matcha Green Tea products can soothe and balance the harmony of body and mind, energizing anyone for the next busy day. These traditional recipes are internationally-approved and completely free from paraben, triclosan, and other harmful ingredients.

At the end of the day, we understand that the invitation of the modern world doesn't have to overpower the wisdom of tradition. We believe that both can complement each other gracefully in nature – a delicate blend of old and new.

With that, we are pleased to present our product catalogue. Please take a look.

HERBORIST OLIVE SERIES

When we see olives, we might think of the Greek gods, Egyptian queens, and Croatian cuisine. Beauty mavens, on the other hand, will see more than that. They contain vitamin A, D, E, and K—all good for the skin. It can prevent premature aging and maintain skin elasticity with the help of its protective antioxidants. It's also high with squalene, a super hydrator that helps lock the moisture on the skin. In Herborist, all the excellent benefits of olive are refined and packaged into handy little packs, easy to carry everywhere and everywhen. With a touch of soothing aromatherapy, the Herborist Olive Series line will maintain skin elasticity and protect the skin from harmful free radicals.





HERBORIST OLIVE OIL

Rich in vitamin E and protective antioxidants, olive oil can help reduce the oxidative stress in the body that is caused by aging and wrinkles. Maintains skin elasticity, reduces wrinkles and dark spots, and makes the skin look younger. Use it for skin, hair, and massaging needs. Non-sticky and non-irritant, with relaxing aromatherapy fragrance. Cannot be consumed.



HERBORIST OLIVE TRADITIONAL BALINESE BODY SCRUB

Brings some more olive goodness to the skin with olive traditional body scrub. Made from the gentlest and highest quality ingredients, it can effectively exfoliate dead skin cells and brightens the skin in the process. Perfumed with high-quality mixture of olive and Balinese flower fragrance.



HERBORIST OLIVE BODY BUTTER

Contains Shea Butter, a naturally strong moisturizer and rejuvenator. Highly effective in hydrating skin, maintaining skin elasticity and preventing premature aging. Non-sticky, non-irritant, and easily absorbed into the skin. The strong UV protection makes it suitable for indoor and outdoor activities. Very relaxing with aromatherapy perfume. Suitable for dry and very dry skin.



HERBORIST OLIVE BODY LOTION

Give your skin the nourishments it needs with Herborist Olive Body Lotion. As a moisturizer, the lotion can help reduce dryness, maintain oil balance, and overall makes the skin look healthier. Enriched with brightening extracts, UV protection, and long-lasting fragrance. Lightly textured, it is non-sticky and easily absorbed. Suitable for normal to dry skin.

HERBORIST ALOE SERIES

Fewer things in life are as pleasant as being wrapped head-to-toe in fresh aloe after spending the day in the sun. With properties such as vitamins A, B, C, D and E as well as minerals like magnesium, potassium and zinc, this wonder plant is a blessing for those who need a cooling, nourishing treatment for their skin. Today, with the help of Herborist, aloe vera is widely used by many Indonesians for its health, beauty, and skin caring properties. Its cooling sensations are especially soothing in tropical climates. From Aloe Vera Gel to Aloe Vera Face Mask, Herborist brings you the best benefits of aloe vera in convenient designs to suit your every need.

HERBORIST ALOE VERA MICELLAR WATER

A unique micellar water with vitamin E and anti-inflammation properties thanks to its aloe vera extract. It can promote skin hydration, remove dirt and oil, and effectively clear make-up without drying the skin afterwards. Does not contain alcohol. Suitable for all skin types, including sensitive skin.

HERBORIST ALOE VERA GEL

Contains 98% aloe vera extract with zero alcohol to moisturize the skin and bring a soothing sensation. Enriched with vitamin E which helps smooth the skin. Use routinely to give a cool, comfortable sensation to sun-exposed skin. Complete with a refreshing and durable natural scent.

HERBORIST ALOE VERA BEAUTY FACE MIST

Moisturizes and softens the skin with an added sense of coolness to the face. Use it as a face refresher when needed. Can be used as a finishing spray for make-up purposes and help them to last longer on busy days. Contains vitamin E and a refreshing natural scent of aloe vera.



HERBORIST COCONUT SERIES

HERBORIST COCONUT BODY BUTTER

Enhance the skin with Herborist Coconut Body Butter. The natural virgin coconut oil adds a protective layer to shield the body from free radicals and other harmful substances. Contains shea butter for extra moisturizing effect. Non-sticky and easily absorbed. Available in 80 gr tube. Suitable for dry and very dry skin.

HERBORIST COCONUT BODY LOTION

Superbly hydrates and moisturizes the skin, complete with brightening extracts and natural virgin coconut oil to maintain healthy skin. Gentle and stable with no side effects, with the ability to give a natural glow to the skin. Available in 145 ml bottle with pump for easy usage. Suitable for dry and very dry skin.

The humble coconuts have been grown in tropical regions for more than 4,500 years but recently increased in popularity for their flavor, culinary uses, and potential health benefits. Not only good to protect the skin, it is also super hydrating and gentle to the skin, giving it a healthy and beautiful glow. Moreover, it can prevent dryness and flakiness and keep the skin moisturized and supple. Herborist recognizes the many benefits of coconut and helps distilled it into helpful products that many people can readily enjoy. Because everyone deserves beauty and health.

VIRGIN COCONUT OIL VCO

Made from 100% virgin coconut oil. It's processed without heating nor chemicals to produce pure, high-quality coconut oil. Can help moisturize, maintain skin elasticity, and protect it from free radicals. Apply to the skin and hair. Very healthy and fragrance-free.

HERBORIST COCONUT TRADITIONAL BALINESE BODY SCRUB

A routine body scrub can go a long way, especially if it's supplemented with natural virgin coconut oil. It can help exfoliate dead skin cells, cleanse dirt and impurities from the body, and protect the skin from free radicals, giving the skin a natural glow. Enriched with active brightening ingredients.



HERBORIST FRANGIPANI SERIES

No flower evokes thoughts of the tropics quite like a frangipani does. Its captivating form, colors, and fragrance all work seamlessly to deliver a stunning experience. Derived from the dogbane family, the flower of frangipani (*Plumeria rubra*) is a major identity of Bali. It is used widely in Balinese sacred ceremonies and prayers because it symbolizes spirituality, kindness, and purity of heart. Its aspects of intense spirituality partially blossomed from the beautiful crown—it grows in shades of pink, red, yellow and white, kissed with a touch of gold at the center. Another distinctive feature is the aroma, similar to a bucket of soft jasmine with a drop of vanilla. Herborist has long since understood the complex yet gentle nature of frangipani and successfully bottled it into small, easy-to-use packs. Simply dive into the Herborist Frangipani series to get the full complement of this divine flower.

HERBORIST FRANGIPANI BODY BUTTER

You can never go wrong with Herborist Frangipani Body Butter. The nutrient-rich body butter can nourish the skin with much-needed vitamin E and moisture, giving it silky smooth texture. Its wonderful aroma of frangipani is long-lasting and absolutely relaxing. Enriched with UV protections and brightening extracts. Suitable for dry and very dry skin.

HERBORIST FRANGIPANI BODY LOTION

The frangipani body lotion can work wonders to seal moisture into the skin and prevent drying while providing a relaxing frangipani aroma that lasts through the day. With brightening extracts, UV protections, and light texture, the body lotion is suitable for everyday use. Suitable for normal to dry skin.

HERBORIST FRANGIPANI TRADITIONAL BALINESE BODY SCRUB

Enhances your body scrub experience with a hint of frangipani lush scent. It carries a natural frangipani aroma that can help relax and ease muscle tensions. The gentle ingredient makes it easy to safely exfoliate the skin while at the same time smoothes and brightens the body.



MIRANDA HAIR TREATMENT

Life isn't perfect, but your hair can be. Step up confidence and prestige with Miranda Hair Care solutions. From Miranda Hair Color to Miranda Keratin Series, the dream of the perfectly silky-smooth and trendy hair is absolutely within your grasp. Treat yourself to a selection of hair care products with natural ingredients ranging from the venerable Jojoba Oil to the fantastic Moroccan Argan Oil. With Miranda, love is always in the hair.

MIRANDA HAIR COLOR

Get beautiful color from root-to-tip with Miranda Hair Color series. Miranda offers a huge selection of salon-professional permanent hair color in an incredible variety of vibrant colors and shades to make coloring your hair at home a snap. Complete with Color Protectant and moisturizing cream in 19 permanent, stunning color choices. This way, anyone can find the best permanent hair color for every need. Trust the Miranda Hair Color series to cover graying hair; get that fade-defying, luminous depth and dimension; or create a bold statement with fashionable shades.



MIRANDA HAIR SERUM

A good serum can turn your bad hair days into good ones by adding layers of lustrous and nourishment through its content. It is most suited to use in a fast-paced lifestyle as it could deliver instantly satisfying results. Luckily, Miranda Hair Serum is all that and more. They can treat hair damages from forceful brushing, heat, pollution, and prolonged sun exposure. A routine use of Miranda Hair Serum can make the hair strands appear shinier, smoother, and healthier. Contains Moroccan argan oil to add hair softness and smoothness. Non-sticky with long-lasting fragrance.



MIRANDA HAIR VITAMIN

With better hair comes better mood. For this reason, Miranda released its series of vitamin blisters to help you pamper your hair thoroughly. Rich in hair multivitamin and nutrients, it also contains Moroccan argan oil to increase hair shine, smoothness, and softness every day. For those who love to style their hair, the Miranda Hair Vitamin Blister is an excellent choice to prevent hair thinning, particularly from overusing hairdryers, hair straightener, and hair curlers. Therefore, this vitamin is best used before applying heat. Features many variants that can be used for all hair types to suit your needs.



MIRANDA KERATIN SERIES

Keratin is the major protein which is naturally present in our hair. With enough keratin, it can strengthen the hair, maintain its elasticity, and enabling to withstand both extremely low and high temperatures. Too much keratin loss will result in dry, damaged, and dull hair. That's why the treatment presented by the Miranda Keratin Series intends to rebuild the hair by putting back the lost protein into the strands. A routine use will result in silky smooth, shiny, easy-to-manage hair. Packed in handy and practical designs, the Miranda Keratin Series is a must for a maximum protection from pollution, sun, and other harmful substances.



Beauty
Gourmet

SECRET GARDEN |

Indulge your senses with the alluring Secret Garden series. It is designed to soothe the body with eclectic choice of all-natural beauty products. Inspired by traditional healing philosophies, Secret Garden will take you back to nature through its high quality and internationally-approved, ingredients that are completely free from paraben, triclosan, and other harmful ingredients. Take a look at Secret Garden's most featured series.



BALINESE ORYZA SERIES

It's about time we acknowledge rice as a grain that keeps on giving. Not only it is an important crop for various parts of the world, it also contains substances known to help protect and improve your skin. With its rich collagen, antioxidants, vitamins B, E, and natural UV protection, it has become the unsung champion of Eastern beauty care treatments especially in Bali. Many of Bali's traditional rice benefits for the skin include moisturizing, brightening, smoothing out rough texture, improving firmness, and minimizing pores, giving the skin a natural shine and a matte finish to allow make-up to spread evenly. It even softens, strengthens, and nourishes the hair to keep it strong and healthy. For these reasons, Secret Garden proudly presents the Balinese Oryza series for those who seek simplicity and understated elegance. Because sometimes, the best solution is the simplest one.



BALI FRANGIPANI SERIES

Secret Garden's blissful Bali Frangipani series is here to pull you away from the restless routine into a delightful Balinese escape. Dive into the significant philosophy of frangipani as Balinese sacred traditions made it a symbol for purity of heart and kindness. Its subtle mystique and Germania-like aroma can promote emotional well-being and rid feelings of anxiety. Floral but not fruity, the smell of frangipani can bring you summer without you realizing it. This exact reason has led to many frangipani applications in the world of beauty, mainly for its fragrance to create an inviting but serene aroma. With Secret Garden, the frangipani's captivating note is well-captured to enhance the moisturizing benefits of its product line. Take a moment to indulge yourself with Bali Frangipani series.



MATCHA GREEN TEA SERIES

Does your jam-packed schedule prevent you from enjoying a heavy skin care regime? Are you a fan of matcha in any way? Then you deserve Secret Garden's Matcha Green Tea series. As the name suggests, it elevates the matcha as it is a treasure trove of skin benefits. Its antioxidants provide protection from the harmful UV rays by minimizing inflammation and getting rid of free radicals. It also prevents premature ageing and allows your skin to absorb vitamin D. A study has also found that green tea extract can actively reduce inflammation and redness – two major concerns of this skin condition. And it's also known for reducing acne and increasing skin elasticity. Take a look at Secret Garden's best picks in the Matcha Green Tea series, all of which will refresh the skin and soothe the mind with relaxing scents!



LUSH ROSE SERIES

A tribute to all things rosy, the Lush Rose series from Secret Garden is a seriously gorgeous gift for the romantic mind and body. With perfectly decadent aroma and sweet skincare benefits, who can resist the charming lush rose? As an undoubtedly potent beauty ingredient, rose is remarkably versatile because of its pH balance and good control of excess oil. It has antibacterial properties and antioxidants, so it helps wound-healing and skin-regeneration. Also, due to its astringent properties, rose helps clean pores and tone the skin with moisturizing effects. And it's good for the soul, too — the smell of rose is a powerful mood enhancer to calm your senses. So, come to Secret Garden for a visit and smell the roses—or better yet, add them to the beauty routine. Best used at night to clear all impurities and help you sleep better.



SECRET CLEAN SERIES |

The 2019 pandemic has ushered society into a new normal way of living. Personal hygiene becomes increasingly important. Yet, only few personal hygiene products provide a truly safe formula for daily use. That's why Secret Clean is here to please – it's gentle, it's reliable, and more importantly, it's safe for everyday use and all skin type. Gently protect yourself, your friends, families, and loved ones with Secret Clean.



ANTISEPTIC HAND SANITIZER

When soap and water isn't available, alcohol-based hand sanitizer is the next best thing to prevent the spread of germs. Secret Clean's Antiseptic Hand Sanitizer is made from 70% ethyl alcohol in soothing gel form that can kill germs* without any rinse needed. Supplemented with aloe vera extract to prevent skin dryness and keeps it smooth. It's easy to carry around and is suitable for all skin types. Available in 50ml, 60 ml, 500 ml and 600 ml.



ANTISEPTIC ANTIBACTERIAL LIQUID

Sometimes you need more than soaps or sanitizers. Sometimes you need something that's more versatile and powerful, and that is Secret Clean's Antibacterial Liquid. It can kill 99.9% of germs* effectively with an active ingredient of 4.8% Chloroxylenol. Can be used for personal hygiene like bathing, first aid wounds, household use like laundry, home appliances cleaning, floor cleaning, and more. Available in 150 ml, 250 ml, 500 ml, and 1000 ml.



ANTISEPTIC BAR SOAP

Did you know that the humble, regular washing is solid germ-fighting practice? Its even more solid with Secret Clean's Antiseptic Bar Soap. With its antiseptic formula, the bar soap is effective in cleansing and killing 99.9% germs*. With eco-friendly ingredients and routine usage twice a day, it provides you a safe protection all day long.





PT. VICTORIA CARE INDONESIA

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BODY CARE

MOISTURIZER



Herborist Body Butter

Available in 8 variants : Banana, Mango, Chocolate, Olive, Matcha Milk, Strawberry Sorbet, Coconut and Frangipani. Contains Shea Butter provides a strong moisturizing effect, Maintains skin elasticity, High in antioxidant to prevent premature aging.

Packaging

1 Carton, 24 Tubes @ 80 gr, 280 x 231 x 181 mm



Herborist Body Lotion

Available in 3 variants : Olive, Coconut and Frangipani. Contains Vitamin E as powerful and natural antioxidant to soften the skin. Also formulated with high quality and long lasting fragrance.

Packaging

1 Carton, 48 Bottles @ 145 ml, 375 x 282 x 186 mm



Victoria Hijab Fragrance Body Lotion

Available in 4 variants: Alia, Naura, Safiya and Zaida. New improved formula which is good for women wearing hijab.

Packaging

1 Carton, 48 Bottles @ 145 ml, 375 x 282 x 186 mm

SUN PROTECTION



Bali Boat SPF Lotion

Available in 3 variants: SPF 30, SPF 50 and SPF 110. Protects skin from UV A and UV B radiation with light texture and does not sticky. Contains Shea Butter and Vitamin E for extra moisture and water resistant.

Packaging

1 Carton, 48 Tubes @ 30 ml, 248 x 238 x 132 mm
1 Carton, 24 Tubes @ 100 ml, 287 x 211 x 166 mm
1 Carton, 36 Spray Bottles @ 100 ml, 330 x 211 x 144 mm



Bali Boat After Sun

Available in 2 variants: After Sun Lotion and After Sun Gel. Contains Aloe Vera extract and Vitamin E to reduce skin burnt after sun bathing and provide extra moisture.

Packaging

1 Carton, 36 Tubes @ 230 gr, 418 x 310 x 209 mm

BODY SCRUB



Herborist Traditional Balinese Scrub

Available in 14 variants : Yam, Chocolate, Milk, Papaya, Rose, Strawberry, Avocado, Green Tea, Kiwi, Aloe Vera, Olive, Rice, Coconut and Frangipani. Contains brightening active ingredients and perfumed with high quality Balinese Fragrance. It is highly effective to exfoliate dead skin cell.

Packaging

1 Carton, 48 Pots @ 100 gr 328 x 247 x 125mm
1 Carton, 24 Pots @ 200 gr 288 x 193 x 193mm

BODY WASH



Herborist Liquid Body Wash

Available in 3 variants: Olive, Aloe Vera and Frangipani. Made from natural ingredients and antioxidant for skin care which help to cleanse and moisturize your skin. Also contains brightening active ingredients for brighter skin.

Packaging

1 Carton, 24 Bottles @ 250 ml, 273 x 243 x 198 mm

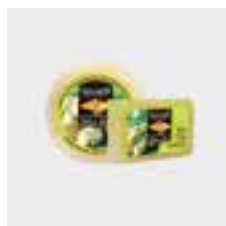


Herborist Bar Soap

Available in 4 variants: Olive, Curcuma, Frangipani and Aloe Vera. A transparent natural soap, can be used for any type of skins. Made from natural olive oil extract, rich in vitamin e and antioxidant, it helps to smooth the skin and reduce skin damage due to pollutants.

Packaging

1 Carton, 72 Bars @ 80 gr, 308 x 226 x 237 mm



Herborist Lemongrass Bar Soap

Soap which provides warmth sensation and prevents against acne and other skin infection.

Packaging

1 Carton, 144 Bars @ 80 gr, 422 x 291 x 179 mm
1 Carton, 72 Bars @ 160 gr, 366 x 206 x 240 mm



Secret Garden Exfoliating Loofah Soap

Available in 5 variants: Green Tea, Jasmine, Honey, Sandalwood and Olive. Soap with natural loofah inside which can exfoliate dead skin.

Packaging

1 Carton, 144 Pieces @ 100 gr 426 x 288 x 215 mm



Herborist Milk & Rice Soap

Available in 3 variants: Milk & White Rice, Milk & Red Rice, Milk and Black Rice. Made from Rice Extract and Natural Milk which contains Whitening Extract, for brighter and lighter skin.

Packaging

1 Carton, 144 Bars @ 80 gr, 411 x 281 x 198 mm

BODY OIL



Herborist Olive Oil

Rich in Vitamin E and antioxidant, Olea europaea (Olive Oil) which provide nutrients to skin and has anti aging properties.

Packaging

1 Carton, 48 Bottles @ 75 ml, 320 x 290 x 138 mm
1 Carton, 24 Bottles @ 100 ml, 328 x 212 x 179 mm



Herborist Virgin Coconut Oil

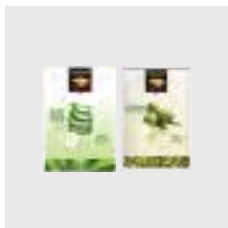
Made from 100% pure Virgin Coconut Oil and chemical free which can be consumed directly.

Packaging

1 Carton, 48 Bottles @ 145 ml, 375 x 282 x 186 mm

FACE CARE

FACE MASK



Herborist Face Mask

Available in 2 variants: Olive and Aloe Vera. Refining, rejuvenating, brightening, moisturizing and soothing.

Packaging

1 Carton, 144 Pieces @ 23 ml, 331 x 182 x 174 mm



Nuface Prominent Facial Mask

Available in 5 variants: Snail, Bee Venom, Gold Cocoon, Shark Oil and Bird Nest. With Tencel Technology to make the essence easy to absorb.

Packaging

1 Carton, 72 Pieces @ 23 ml, 261 x 146 x 191 mm



Nuface Facial Mask Regular

Available in 3 variants: Anti Acne, Anti Aging and Revitalizing. Smoothing and providing new nutrients to facial skin.

Packaging

1 Carton, 144 Pieces @ 23 ml, 331 x 182 x 174 mm

FACE MIST



Herborist Face Mist

Contains Vitamin E as powerful and natural Antioxidant as anti aging properties. Provides soothing and cooling sensation to face.

Packaging

1 Carton, 28 Bottles @ 100 ml, 328 x 247 x 173 mm

FACE MASK



Herborist Tea Tree Facial Foam

Herborist Facial Foam Tea Tree Anti Acne helps to cleanse facial skin from dirt, oil, and make-up left over. It is enriched with brightening extract that helps to brighten facial skin.

Packaging

1 Carton, 24 Tubes @ 80 gr, 280 x 231 x 181 mm



Herborist Olive Facial Foam

Deep cleansing your face from excessive skin oil and dirt with soft bubbles, can be used for any type of skin

Packaging

1 Carton, 24 Tubes @ 80 gr, 280 x 231 x 181 mm



Herborist Aloe Vera Facial Foam

Made from Aloe Vera Extract for healthy skin. Contains Vitamin E as powerful and natural Antioxidant as anti aging properties. Provides cleansing and cooling sensation to skin.

Packaging

1 Carton, 24 Tubes @ 80 gr, 280 x 231 x 181 mm

MICELLAR WATER



Herborist Micellar Water

Practical cleansing water that removes make up and impurities to your face.

Packaging

1 Carton, 48 Bottles @ 100 ml, 328 x 247 x 153 mm

HAIR CARE

HAIR COLOR



Miranda Hair Dye Natural Black

Perfectly covering gray hair with softer aroma. Ammonia free so it is safe for routines usage.

Packaging

1 Carton, 144 Boxes @ 30 ml, 486 x 282 x 250 mm



Miranda Magic Hair Shampoo

Available in 4 variants : Natural Black, Brown, Wine Red, Golden Brown. Miranda Magic Hair Color Shampoo is a hair dye enriched with noni extract that provides nutrition for hair, treats hair loss and smoothes and softens hair texture.

Pack-aging

1 Carton, 144 Pieces @ 30 ml, 451 x 303 x 158 mm



For Him By Miranda Hair Color Cream

Available in 5 variants: Stylish Gold, Silver Shine, Flame Red, Electric Blue, Purple Stone. Temporary Cream creates trendy hairstyles and long-lasting color. Easy to clean and does not make hair dry or damaged.

Packaging

1 Carton, 36 Pots @ 80 gr, 345 x 262 x 130 mm



Miranda Hair Dye

Available in 19 colors: Natural Black, Blue, Red As Fire, Orange, Pink Bleaching, Flowerines Red, Violet Red, Brown, Wine Red, Green, Yellow, Rose Purple, Golden Brown, Blue Black, Ash Grey, Dark Brown, Coffee, Purple. With 3D color effects: brighter, more vivid and accurate color result, provides a gradation effect to the color of the hair when seen under direct sunlight and better color variation.

Packaging

1 Carton, 144 Boxes @ 30 ml, 486 x 282 x 250 mm

For Him Hair Color Shampoo

Available in 4 variants: Natural Black, Dark Brown, Light Brown, Coffee. Hair dye for men practical and instant. Simply wash your hair and apply only 10 minutes. With ginseng extract to strengthen hair loss and made from noni fruit natural ingredients to nourish and treat hair.

Packaging

1 Carton, 144 Pieces @ 30 ml, 371 x 200 x 205 mm

SHAMPOO



Herborist Hair Shampoo

Available in 3 variants: Olive, Frangipani and Aloe Vera. Optimally cleanses your hair and maintains hair volume and vitality with refreshing relaxing aroma.

Packaging

1 Carton, 24 Bottles @ 250 ml, 306 x 206 x 203 mm

POMADE



For Him Styling Pomade By Miranda

Available in 2 variants: Super Strong Hold, Strong Hold. Water Based Styling Pomade for easy hair styling, long lasting hairstyle and easy to clean up.

Packaging

1 Carton, 36 Pots @ 100 gr, 345 x 262 x 130 mm
1 Carton, 72 Pots @ 50 gr, 405 x 271 x 123 mm

HAIR TREATMENT



Miranda Hair Serum

Available in 4 variants: Aloe Vera, Olive Oil, Jojoba Oil, Eclipta Alba. Miranda Hair Serum, enriched with Moroccan Argan Oil to restore damaged hair to become smooth, soft and shiny.

Packaging

1 Carton, 24 Boxes @ 100 ml, 304 x 198 x 169 mm



Miranda Hair Keratin Shampoo

Available in 2 variants: Protein and Collagen. Smoothes and provides nutrition for shiny, straight, and black hair.

Packaging

1 Carton, 72 Pouches @ 100 ml, 370 x 310 x 200 mm



Miranda Hair Keratin Treatment

Available in 2 variants: Protein & Collagen. To be used as Hair Mask for smoothing and straightening hair.

Packaging

1 Carton, 72 Pouches @ 2 x 25 ml, 310 x 220 x 195 mm



Miranda Hair Keratin Conditioner

Available in 2 variants: Protein and Collagen. Smoothes and provides nutrition for shiny, straight, and black hair.

Packaging

1 Carton, 72 Pouches @ 100 ml, 310 x 220 x 195 mm



Miranda Hair Vitamin

Available in 7 variants: Aloe Vera, Olive Oil, Jojoba Oil, Eclipta Alba, Kukui Nut, Coconut, Frangipani. Hair Vitamin with Moroccan Argan Oil for shiny and smooth hair result. Provides nutrition and prevents hair loss. Also makes your hair smell better and more appealing.

Packaging

1 Carton, 12 Boxes, 12 Blisters, 6 Capsules @ 1 ml, 372 x 289 x 278mm
1 Carton, 72 Jar, 30 Capsules @ 1 ml, 366 x 277 x 124mm



Miranda Keratin Smoothing Spray

To be used as Hair Mask for smoothing and straightening hair. Contains Collagen Extract to repair damaged hair and prevent from hair loss.

Packaging

1 Carton, 72 Bottles @ 50 ml, 325 x 360 x 141 cm



Miranda Hair Mask

Available in 6 variants: Aloe Vera, Kukui Nut, Jojoba Oil, Eclipta Alba, Coconut and Olive Oil. Contains Moroccan Oil as antioxidant to protect hair and make hair shiny.

Packaging

1 Carton, 144 Sachets @ 30 gr, 379 x 226 x 198 mm

FRAGRANCE

BODY SCENT



Sixsence Body Scent

Available in 4 variants: Dazzling Purple, Romantic Pink, Glamorous Orange and Flaming Red. Fragrance and body spray packaging which are usually used to scent the body. Suitable for normal skin that does not experience problems such as chapped skin or stretched.

Packaging

1 Carton, 36 Bottles @ 100 ml, 330 x 211 x 144 mm



Victoria Body Scent Hijab

Available in 7 variants: Naura, Hanaa, Amira, Alia, Agnissa, Safiya and Zaida. Long lasting perfume that does not leave stain on clothes. Also has calming and relaxing natural aroma and Halal certified.

Packaging

1 Carton, 24 Bottles @ 120 ml, 313 x 182 x 175 mm



Secret Garden Body Mist

Available in 5 variants: Sherry Wild, Cosmopolite, Serenity Rose, Manhattan Touch and Night in Paradise. Uniquely crafted with indigenous Balinese scent.

Packaging

1 Carton, 24 Bottles @ 195 ml, 300 x 201 x 205 mm

NATURAL SCENT



Herborist Natural Scent

Available in 7 variants: Lavender Spring, Blooming Mandarin, Morning Green Tea, Musk Vanilla, Sweet Berries, Zaitun and Frangipani. Luxurious natural fragrance, refreshing, longlasting and relaxing effects.

Packaging

1 Carton, 24 Bottles @ 120 ml, 300 x 181 x 167 mm

EAU DE COLLOGNE



Victoria Eau De Cologne

Available in 4 variants: Romantic, Socialite, Flawless, Glamour and Luxury. Various fragrances are ready to accompany your activities. Refreshed with a new look, Victoria EDC is aiming at millennial targets.

Packaging

1 Carton, 24 Bottles @ 100 ml, 292 x 161 x 199 mm

EAU DE TOILETTE



Herborist EDT

Available in 5 variants: Romantic Zaitun, Sweet Berries, Calming Lavender, Passionate Blue and Relaxing Frangipani. Natural fragrances are packaged in an Eau De Toilette 100mL. Herborist to help increase your confidence in all situations.

Packaging

1 Carton, 12 Bottles @ 100 ml, 259 x 197 x 142 mm



Secret Garden Fragrance Bar EDT For Her

Available in 11 variants: Cosmopolite, Vanilla with A Twist, Manhattan Touch, Night In Paradise, Pink Martini, Scarlet's Secret, Bali Blossom, Sherry Wild, Garden Wild, Garden Bliss and Sunrise Sling. Each scents give seductive, soft and sweet flowers in the heart leaving a sensual train on the skin.

Packaging

1 Carton, 24 Bottles @ 90 ml, 359 x 226 x 132 mm



Secret Garden Fragrance Bar EDT For Him

Available in 4 variants: Aqua On The Rocks, Black Russian, Jack Neat, Absolute Brisk. A relaxing subtle fragrance for men that is designed to fit into daily routine whether working or pleasure.

Packaging

1 Carton, 24 Bottles @ 90 ml, 359 x 226 x 132 mm



Secret Garden Fragrance Bar EDT For Your Mood

Available in 6 variants: Opulent, Velvet Dream, Intimate Violet, Intimate Lure Me On, Intimate Velvet Dream and Intimate Violet. Fragrance composed of fine ingredients which capture the right scents for every moods, with many floral and fruity notes. Suitable for men and women.

Packaging

1 Carton, 24 Bottles @ 90 ml, 359 x 226 x 132 mm



Victoria Eau De Toilette

Available in 5 variants: Love, Miracle, Passion, Glamour and Hope. Unique body scent spray equipped with a very special fragrance and a very unique packaging with a refined New aroma combination.

Packaging

1 Carton, 12 Bottles @ 100 ml, 273 x 193 x 130 mm

SPA SERIES

FEMININE HYGIENE



Herborist Piper Betel

Available in 3 variants: Floral Bouquet, White Musk and Pink Rose.
Improved formula with Double Natural Antiseptic (Piper Betel and Green Tea) to slow down the growth of bacteria and fungal that cause vaginal infection.

Packaging

1 Carton, 48 Bottles @ 120 ml, 366 x 271 x 172 mm



Secret Garden Feminine Hygiene Piper Betel

Piper Betel leaves extract contains Anti Bacterial properties to fight against bacteria and germs. This can prevent from thrush candidacies and infection.

Packaging

1 Carton, 24 Bottles @ 145 ml, 296 x 204 x 185 mm

MASSAGE OIL



Bali Dancer Massage Oil

Available in 6 variants: Cempaka, Green Tea, Frangipani, Jasmine, Lavender and Lemongrass
Helping massage process to flex stiff muscles. Contains Aromatherapy perfume for a relaxing effect, moisturizer to moisturize skin and made from White Oil which can soften skin.

Packaging

1 Carton, 24 Bottles @ 150 ml, 328 x 212 x 179 mm

BATH SALT



Spa Series Bath Salt

Available in 8 variants: Calming Lavender, Rose Garden, Exotic Imperial Jasmine, Milk Vanilla, Frangipani and Green Tea. Helping overcome and reducing pain such as: Headache, joint pain, pimples, eczema or rashes, insect bite or allergy, dry skin, insomnia and stress.

Packaging

1 Carton, 24 Packs @ 250 gr, 458 x 353 x 189 mm

BATH BOMB



Secret Garden Bath Bomb

Available in 5 variants: Hello It's Me, Like A Love Song, Mama, I Love you, Sun's Kissing Tree and Till I see you again. Create special and playful moment while having bath time.

Packaging

1 Carton, 36 Pieces @ 200 gr, 348 x 266 x 245 mm

AROMATHERAPY



Herborist Aromatherapy Roll On

Available in 7 variants: Lemon, Peppermint, Lavender, Green Tea, Lemon Extra Hot and Peppermint Extra Hot. Provides relaxing and refreshing effects which relieve muscle aches, headaches, nausea, dizziness, flatulence, colds, nasal congestion due to flu and motion sickness symptoms.

Packaging

1 Carton, 48 Bottles @ 10 ml, 228 x 174 x 110 mm

AIR REEDS



Secret Garden Aroma Reeds Difusser

Aroma Reeds Difusser use natural essential oils to gently create the right ambience in any room.

Packaging

1 Carton, 12 Bottles @ 140 ml, 333 x 253 x 260 mm.

ESSENTIAL OIL



Bali Dancer Aromatherapy Oil

Available in 10 variants: Frangipani, Sandalwood, Champaca, Jasmine, Chamomile, Cananga, Green Tea, Rose, Lavender and Lemon grass. Therapy using aromatherapy oil or pure oil extracts to maintain health, enhance mood and calm your soul.

Packaging

1 Carton, 72 Bottles @ 10 ml, 284 x 241 x 125 mm.



Secret Garden Essential Oil

Available in 3 variants: Rose, Lavender and Frangipani. Made only with highest ingredients sourced from the nature of Bali. The aroma is so relaxing and calming.

Packaging

1 Carton, 24 Bottles @ 35 ml, 224 x 154 x 108 mm

HYGIENE SERIES

HAND HYGIENE



Secret Clean Hand Sanitizer Gel

Contains 70% Ethyl Alcohol and Aloe vera extract
Cleanses hands without rinse with proven kill test on 4 indicator organisms.

Packaging

1 Carton, 72 Bottles @ 50 ml, 423 x 219 x 117 mm
1 Carton, 12 Bottles @ 500 ml, 277 x 214 x 241 mm



Secret Clean Hand Wash

Formulated with Double moisturizer: Aloe vera and Avocado extracts, Non-irritant and pH balanced.
Kills 99.9% germs with proven kill test on 5 indicator organisms.

Packaging

1 Carton, 24 Bottles @ 250 ml, 366 x 247 x 187 mm
1 Carton, 12 Bottles @ 500 ml, 277 x 214 x 241 mm
1 Carton, 24 Pouches @ 200 ml (Refill), 418 x 281 x 183 mm

ANTISEPTIC SPRAY



Secret Clean Hygiene Perfume

Available in 5 variants: Lovely Day, Sunny Day, Beautiful Day, Colorful Day and Happy Day.
With 70% Alcohol and 0.05% Benzalkonium chloride that gives a nice fragrance and kills germs at the same time on your clothes and body

Packaging

1 Carton, 48 Bottles @ 100 ml, 328 x 247 x 173 mm



Secret Clean Hygiene Spray

Available in 2 variants: Fresh Scent and Garden Scent.
With Antiseptic formula 70% Alcohol and Benzalkonium chloride to kill germs and provides fresh fragrance on prayer equipments. Proven kill test on 8 indicator organisms.

Packaging

1 Carton, 48 Bottles @ 100 ml, 328 x 247 x 173 mm

BODY HYGIENE



Secret Clean Antiseptic Antibacterial Soap

With 0.01% Benzalkonium chloride, protection plus against germs.

Packaging

1 Carton, 72 Bars @ 110 gr, 375 x 192 x 202 mm

BABY HYGIENE



Secret Clean Baby Liquid Cleanser

Food Grade, SLS and Paraben Free. Cleanses baby bottles, nipples, accessories and milk grease stains. Also can be used to wash fruits and vegetables.

Packaging

1 Carton, 12 Bars @ 450 ml, 423 x 315 x 222 mm

DISINFECTANT



Secret Clean Antiseptic Antibacterial Liquid

With active ingredients: 25% Isopropyl Alcohol and 4.8% Chloroxylenol. Proven kill test on 5 indicator organisms. It can be used for bathing, first aid and household cleaning.

Packaging

1 Carton, 48 Bottles @ 150 ml, 375 x 282 x 186 mm
1 Carton, 24 Bottles @ 250 ml, 366 x 247 x 187 mm
1 Carton, 12 Bottles @ 500 ml, 277 x 214 x 241 mm



Secret Clean Toilet Seat Disinfectant

With active ingredients: 0.3% Polyaminopropyl biguanide and 99.2% Alcohol. Proven to cleanse and kill 100% germs on toilet seat instantly in 30 seconds.

Packaging

1 Carton, 48 Bottles @ 100 ml, 328 x 247 x 173 mm



Secret Clean Multi-Purpose Disinfectant Liquid

Formulated with 3% Hydrogen Peroxide, Food Grade ingredients, Non-irritant and Odorless.
Proven kill test on 7 indicator organisms.

Packaging

1 Carton, 48 Bottles @ 100 ml, 328 x 247 x 173 mm



Secret Clean Helmet Disinfectant

Formulated with refreshing lime fragrance, 70% Alcohol and 0.1% Benzalkonium Chloride. Kills germs in your helmet, and also can be used for bags and shoes. With proven kill test on 8 indicator organisms.

Packaging

1 Carton, 48 Bottles @ 100 ml, 328 x 247 x 173 mm



Secret Clean Disinfectant Aerosol Spray

Formulated with Eucalyptus oil and Benzalkonium chloride that kills germs and leaves a fresh fragrance.

Packaging

1 Carton, 12 Spray Bottles @ 200 ml, 226 x 173 x 249 mm

