



Haveltea is a premium local tea blend producer for private label, food services, and trade customers. Ever since our establishment in 2017, we continuously strive to ensure high quality Indonesian tea is accessible for everyone in a sustainable manner.

We believe that tea is more than just a drink, it is a cup of love for the people and the planet. Thus, we commit to source our premium grade tea from plantation straight to the processing facility, ensuring the freshness of our products. We also use biodegradable tea bags and eliminate the use of plastic for our shopping bags and bubble wraps for shipment,

Our best seller products in 2020 are Berrybiscous, Classic Earl Grey, and Chamomile Blend to boost sleep.

More than 70% of our products are marketed overseas, dominated by Singapore and Malaysia. While roughly 30% of our products are distributed among domestic retail, private label, and food service customers. Within the domestic market, we managed to provide products for Ismaya Group and more than 120 Food Service Customers. We also ensure our online existence in e-commerce such as Shopee, Tokopedia, BliBli, Bukalapak, Lazada, and JD.ID and offline stores such as Kem Chicks, Ranch Market, and Beauty & Drug Stores..

We have a very optimistic outlook on our product performance. We aim for a 40% increase of sales both in the online and offline marketplaces and target for market expansion in 2022

Business Category



Food & Beverage

Website



www.haveltea.com

Established



2017