



# CV. CITRA JEPARA

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*FURNITURE EXPORTER  
SEMARANG - JEPARA  
INDONESIA*



# CITRA JEPARA

## COMPANY PROFILE

Our business started in Jepara, 1987 and continues to grow. Discipline, know-how and experience shapes us to become one of the leading Furniture Exporter in Indonesia. Now we have two Facilities with over 800,000 square foot of production area , makes it possible for us to deliver 480 containers of high quality furniture products per year.

Highly trained workers and professional expertise prioritizes in Quality Products and On-Time Shipment for our buyers. We have long-time partnership across the globe and have shipped Quality Furniture to United States, Australia, Europe, Asia and South Africa.

We are committed to produce High-Quality products through strict phases of quality control and continuous improvements of our production processes, facilities and services.



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| <b>Office</b>                | : Jl. Teladan No. 32 Congol, Kelurahan Karangjati, Kecamatan Bergas, Kab. Semarang - INDONESIA 50552   |
| <b>Factory</b>               | : 1. Jl. Raya Jepara-Bangsri Km 4.5 Wonorejo Jepara - INDONESIA 59431<br>2. Jl. Teladan No. 32 Congol, Kelurahan Karangjati, Kecamatan Bergas, Kab. Semarang - INDONESIA 50552 |
| <b>Phone</b>                 | : +62 298 525456, +62 298 521234 <b>Fax</b> : + 62 298 525123  |
| <b>Email</b>                 | : marketing@citrajepara.com  |
| <b>Number of Employee</b>    | : 900 employees  |
| <b>Production Capacity</b>   | : 480 container per year   |
| <b>Production Facilities</b> | : Furniture, Rattan and Metalwork  |
| <b>Building Area</b>         | : 800,000 square foot  |
| <b>Export Market</b>         | : United States, Australia, Europe, Asia and South Africa.   |

[www.citrajepara.com](http://www.citrajepara.com)

# WHY CHOOSE US?

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- Expertise in **Solid Wood** – supported with abundant wood resources and proper machineries in the production.
- **Loyal Strong Team** and **Fast Response R&D Team** – some of our employees worked for us 32 years, experience shapes our company in making decisions.
- Experienced in High Quality and Long-Lasting Products, some of our works has been going since 2003, maintaining its quality throughout **16 years** of sales.
- Our Product has a certain **TASTE** that cannot be copied by others
- We are very **open in discussion** and welcome to any suggestion to create better products and comfortable environments to work with.
- **80 days** normal Lead Time of approved quality production.

# COMPANY PROFILE

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- ▶ Two Facilities : Semarang and Jebara (800,000 square ft)
- ▶ Key Products:
  - Chair : 40%
  - Bench & Stool : 10%
  - Dining Table : 20%
  - Bedroom : 20%
  - Media Storage : 10%
- ▶ Major Market :
  - North America : 70%
  - Australia : 20%
  - Europe : 10%

# CAPABILITIES

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- ▶ Furniture , Rattan, Metalwork, Veneer, Leather
- ▶ Solid Wood ( Mango, Mindi, Teak, Mahogany )
- ▶ Experienced in **NC , PU , and Water Based Finishing**
- ▶ Two Work-Shift per day: 06.00-14.00 and 14.00-22.00
- ▶ Combined capacity of **35 containers per Month**
- ▶ Certification :



# SEMARANG FACILITY

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Specialization :

1. Seating & Dining Set,
2. Media Storage, Buffet and Hutch
3. Bedroom
4. Bathroom

- Area : 500,000 square ft
- Capacity **20 Containers** per Month
- 15 Kiln Dries
- Vacuum Facility
- 400 Employees



# SEMARANG FACILITY

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- Veneer Department
- Finger Joint Laminating
- Engineering Wood

- Automated Machinery Line
- 3 CNCs
- 4 Conditioning Room



# SEMARANG FACILITY

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## Finishing

- NC, PU and Water Based
- 7 Spraybooth
- 100 meter Hanging Conveyor
- Total 4,500 m<sup>2</sup> Finishing Area

# SEMARANG FACILITY

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- Environmental Friendly Packing Materials
- Quality Control Team
- C-TPAT procedures  
(Customs-Trade Partnership Against Terrorism)

# JEPARA FACILITIES

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- This facility specialized in making **chairs**, **barstool**, and **roots** item.
- Raw material is selected and Kiln Dried in the facility, quality checked and then distribute towards subcontractor
- Our Loyal Subcontractors with proper machineries helped us in production.

- Once fully assembled, the item brought to the factory for Fine-Sanding, continued by Finishing process.
- Then, Packing and Container Loading all done inside the Facility.



# JEPARA FACILITIES

Special Division for:

1. Upholstery
2. Rattan
3. Metalworks
4. Root item



- Area : 300,000 square ft
- 15 active Kiln Dries
- **Capacity 15 Containers per month**

# GENERAL PROCESS FLOW



# FUTURE PLAN

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- ▶ Increase combined Capacity to 40 containers per month
- ▶ Buffer Stock Dry Component (require precise Projection)
- ▶ Semarang Expansion for Finishing and Finished Goods Warehouse
- ▶ Jepara New Machining Area
- ▶ Upgrade Research & Development Department
- ▶ Expand Raw Material Sourcing Area
- ▶ Implementing Conveyor for the Finishing Line
- ▶ Improve water-based finishing system

**Products we have shipped to U.S.:**

## Teak FSC Media Console



## Teak FSC Lounge Chair



## Mango Queen Bed



## Mango 6-drawer Dresser



## Mango Chair



Mahogany FSC Table 60"



# Mahogany FSC Side Chair

(Include Californian Standard Cushion)



# Mahogany FSC Buffet and Hutch



Mango Table 82"



# Vendetta Cabinet

(Mindi and Teak FSC)

