

# RUMAH REMPAH NONI COMPANY PROFILE

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# PREFACE

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With the establishment of Rumah Rempah Noni in 2018, it is safe to say that we are in the early stages of agribusiness development. We also cannot forget our roots from Densia Group where the success comes from, as we constantly look forward to grow. First and foremost, Rumah Rempah is a company that strives to be a bridge and a blessing for local farmers and for our customers worldwide. Character and culture are the utmost important aspects that contribute to the growth and development of the company. People are the center and core that fuel the spirit and drive the company's direction.

Progressively moving forward, we will continue our work, attaining harmonious advancements for the economy and social contributions for the nation.



**Patrisia Lesmana**  
*Chief of The Kitchen*



# ABOUT US

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## *“ Indonesian Spices For Your Kitchen ”*

With the passion to deliver Indonesia’s best spices (World Heritage according to UNESCO) to local markets and to the world, Rumah Rempah started its journey as a supplier for restaurants and cafes in Greater Jakarta. The name Rumah Rempah, meaning House of Spices, represents its business focus in delivering the source.

Partnering with thousands of local traditional farmers, Rumah Rempah believes not only to meet the needs of the kitchen but also contributes to increase the living standards of local farmers by providing fair trade in every transaction.

Moreover, in order to have the highest quality assurance, Rumah Rempah also provides training to the local farmers on how to grow products consistently and effectively, whilst maintaining the best quality, namely pesticide free. Rumah Rempah is committed to become a sustainable establishment, dynamic and quick to adapt to changes, understand the market needs, and focus on economic growth and environmental stewardship. Rumah Rempah has the highest level of satisfaction from all of its partners and customers by providing distinctive strategic services as well as “end-to-end” logistic services.

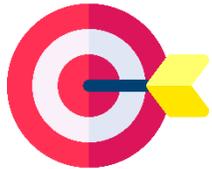


# VISION & MISSION

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Chosen as a preferred partner and supplier for Indonesian goods for local and worldwide markets, it aims to become a market leader.



To achieve harmonious perfection of quality from local farmers with reasonable prices and prompt delivery, while upholding sustainability and perpetual growth.

**INNOVATIVE , CREATIVE, VISIONARY**



# VALUE & STRATEGY

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- **TRADING & DISTRIBUTION**

Distinctively accommodates solutions with a diverse range of 100% local products and offline distribution services. Plans to leverage the distribution channels through partnering with the marketplace.

- **NATURAL RESOURCES & WASTE**

Delivers strong and consistent production by focusing on economic growth, scaling up people and environmental stewardship, while recycling waste, maintaining accountability, and having strong performance.

- **LOGISTICS & INFRASTRUCTURE**

Professionalism, efficiency, timeliness, and accuracy. The basis of the logistics and infrastructure are based on the preferred entities: ground, air, and sea.



# PRODUCTS

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Rumah Rempah Noni offers spices and herbs freshly harvested and carefully chosen from local farms, including cinnamon, pepper, nutmeg, cloves, coriander, chili, garlic, and many more.

The products have been distributed through a B2B channel to restaurants, cafes, and many eateries in the Greater Jakarta area in bulk with forms such as whole, sliced, cracked, flaked, ground, paste, and block.

To expand the market further, Rumah Rempah is also looking at B2B approaches in international markets as well as aggressive involvements in local B2C approaches through online platforms.



# OUR PRODUCTS

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- ✓ All Indonesian spices
- ✓ Processed spices such as chili/sambal, black garlic, fried onions, fried garlic
- ✓ All sauces (cheese, Thai chili, mayo, honey mustard)
- ✓ Mozzarella cheese
- ✓ Coffee (green beans, roasted, ground)
- ✓ Processed coffee – Air fresheners

# PHOTOS

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# PHOTOS

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# CONTACT US

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